

Terra Brunton

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Web Developer, SEO Specialist, Designer, Video/Marketing (785) xxx-xxxx

Lawrence, KS

LinkedIn

Hands-on digital marketer and developer with experience improving SEO, building websites, creating content, and producing video campaigns. I blend technical cleanup, front-end execution, and marketing strategy to help businesses grow online.

earthweb-dev.com

terrabrunton-portfolio.com



Work Experience

SEO and Content Specialist, Grandstand / eGrandstand

July 2025 - Current

- Lead ongoing SEO and content improvements for a 12,000-page Magento website.
- Automated metadata titles, descriptions, and alt image text across large sets of product and category pages.
- Fixed indexing issues, canonicals, schema, robots.txt directives, and render-blocking third-party JavaScript.
- Added 3,000 product descriptions, FAQ content on category pages, and cleaner page structure with proper header hierarchy.
- Renamed products into more conventional search-friendly naming patterns and renamed roughly 150,000 product images using SEO best practices.

Director of Marketing Strategies and SEO, KMG of Lawrence, Kansas

Prior role

- Improved SEO for 15 Duda websites that were not ranking by correcting nested headers, alt text, schema, sitemap submission, content, and metadata.
- Brought all 15 sites onto the first page of Google search results within a few months.
- Created and developed a patented digital interface system used in arterrprints.com.
- Designed, developed, and managed websites for local businesses while also creating video ads, reels, and online marketing campaigns.
- Maintained SEO across multiple websites and placed ads on Google DV360, Facebook, and YouTube.

Owner and Founder, earthweb-dev.com

- Build websites, create content, improve SEO, and support digital marketing for local businesses.
- Design and update web pages, produce advertising creative, and support brand presentation across platforms.

Career Objectives

I look forward to working as a team member for a company that will utilize my creative and technical skills to help create content for businesses and organizations. My understanding of people assists in the development of digital content with the goal of helping organizations reach their audiences and fulfill their business goals.

Education

AAS Web Development and Digital Media - Johnson County Community College

January 2022 - December 2023

Google Analytics Certification - December 2024 - December 2025

Skills

- HTML
- CSS
- JavaScript
- WordPress
- Figma
- Final Cut Pro
- Loomly
- Adobe Suite
- Wireframes
- Prototypes
- UI Design
- UX Design
- Video Production
- Information Architecture
- Web Layout and Design
- SEO/GA4 Certified
- Social Media Management

Strengths

- Creative
- Detail Oriented
- Communication
- Dependable
- High achiever
- Persistent
- Problem Solver